

## Our „senior bosses“ turned 155 years old

On April 8, our senior boss, Hans-Jochen Bäcker, was solemnly honored in a big round in good health on his 80th birthday. Our senior boss, Ursula Lydia Bäcker (née Rink), celebrated her 75th birthday in a small group on August 9th. Although both have withdrawn

from active business for more than 10 years, they are regularly in the company and find out about the current business development.

On this way, congratulations and good health.



**RINK** Maschinen for the beverage industry



## RINK is partner in the research project „ABILITY“

### HOLISTIC QUALIFICATION FOR HYBRID VALUE CREATION

The optimal operation of highly automated machines now requires extensive specialist knowledge that can increasingly only be made available by our customers at great expense. On the other hand, customer demands for high system availability and simultaneously reduced maintenance costs are increasing. In order to cope with the changed environment, it is necessary to support the customer in the operation of the plant by providing suitable services. The international nature of many smaller machinery suppliers in the beverage industry without local technical support presents a particular challenge to the delivery of these services.

While customers used to expect many service offerings only from „big“ suppliers, today demands are increasingly directed to all suppliers, regardless of size. High-performance communication and information technology as well as intelligent sensors mean that specialist knowledge can now be made available and usable worldwide. For the first time, as a manufacturer, we are able to offer new services globally. With these extended technical possibilities - known

under the term Industry 4.0 - it is necessary to develop suitable service offerings for the customer.

The focused consideration of the utility of the machine requires a holistic view of machine (in-kind) and service. Goods and services become a hybrid bundle of services and must be developed, manufactured and marketed in an integrated manner. In this way tailor-made solutions can be provided for individual customer requirements, customer satisfaction and customer loyalty can be increased, and new business fields can be developed for machine suppliers.

The implementation of hybrid value creation poses particular challenges for SMEs in particular. Against this background, RINK GmbH & Co. KG decided to participate in the research network system ABILITY whose goal is, inter alia, is to help SMEs develop and deliver these services through appropriate methods and tools.

Dr. Michael Bäcker gladly informs you on our booth about the first research results. Interested parties can get more information about this project at:

[www.ability-projekt.de](http://www.ability-projekt.de).



**FESTO**

htw saar Hochschule für Technik und Wirtschaft des Saarlandes University of Applied Sciences

LPS LEHRSTUHL FÜR PRODUKTIONSSYSTEME

**RINK**

BRABANT & LEHNERT Werkzeug- u. Vorrichtungsbau GmbH

JACOBI ELOXAL



GEFÖRDERT VOM



Zusammen. Zukunft. Gestalten.

BETREUT VOM



## BrauBeviale2019

Nürnberg, Germany | 12. - 14. November



**Hall 8**  
**Stand 317**

# VISIT US!

## Lauretana - „The lightest water in Europe“

The lightest water in Europe rises in the more than 4,600-meter-high Monte Rosa massif, flows underground in deep turns of crystalline rock to the 1050-meter-high artesian LAURETANA spring, and is bottled in Graglia, Piedmont, Italy.

**Lauretana mineral water** has a beautiful story. The source was discovered more than half a century ago by Teresio Rossello while he was walking in the mountains. It was situated in a place named Caruzza, in Graglia municipality at 1050 metres above sea level. A pristine place, far from industrial and urban sites. "Thirsty" he refreshed himself at a source and the sensation he felt was a satisfying lightness. The first plant was built

## Ambev - the largest beverage producer in Latin America

**AmBev** was created in 1999 by merging the breweries Cervejaria Brahma and Companhia Antarctica as a subsidiary of the Belgian **Anheuser-Busch Inbev**.

An innovative brewery that puts the customer at the center of their decisions and initiatives. The portfolio includes beers, soft

drinks, teas, isotonic drinks, energy drinks and juices sold under well-known brands such as Skol, Brahma, Antarctica, Stella Artois, Wals, Colorado, Guaraná Antarctica, Fusion or do bem.

## Adelholzener Alpenquellen GmbH

THE PURE POWER OF THE ALPS

Situated in Chiemgau, the **Adelholzener Alpenquellen GmbH** is Bavaria's biggest spring and one of the most successful companies in this business. The discovery of the mineral spring Bad Adelholzen traces back to the Roman preacher St. Primus. Still, the fountain is named after him. Since 1907 the spring belongs to the congregation of the Barmherzigen Schwestern vom Hl. Vinzens von Paul, mother house Munich. The proceeds of the company support numerous social projects.

The nowadays approx. 420 employees bottle about 400 million bottles of the brands

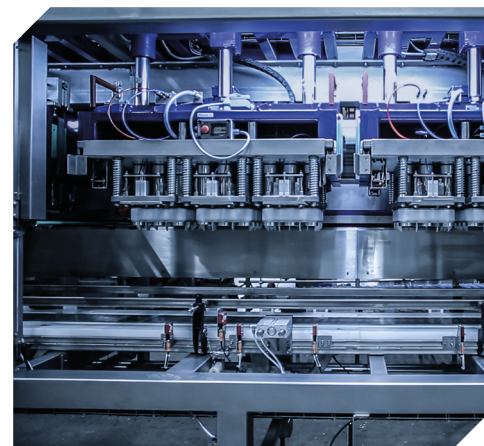
Adelholzener and Active O2 annually. Because of a growing market, several glass and PET lines have been built during the past years. This year a new returnable glass bottling line is added. 2012 **RINK** delivered the first combined **unscrewing/decrowning machine KM 790**. This autumn Company **RINK** will deliver two of these machines to Adelholzener Alpenquellen.



at about 850 metres of altitude close to the source, from which the water was piped directly for spontaneous fall through stainless steel pipelines.

The activity of bottling started in 1965 and the water merchandised was named Lauretana. After **RINK** already supplied 2 **decapping machines** in 2008 and 2015, a third **KM 790 / 4K decapping machine** was delivered to Graglia in April of this year.

Das leichteste Wasser Europas



## hassia - the original from Hessen

A traditional company with headquarters in Bad Vilbel for more than 150 years, a city characterized by clear lakes, beautiful beech forests and gently rolling mountains. The home of the company is at the same time namesake for the original from Hessen, because **hassia** means in Latin Hessen. Around 500 employees work at the Bad Vilbel location. The six bottling plants can fill up to 3 million liters of drinks per day. Up to 62,000 pallets with 30 million bottles for full and empties are stored in the two automatic high-bay warehouses. The branded product range includes mineral waters,

sodas, spritzers, near-water, functional and fruit juice drinks, as well as iced tea.

In collaboration with Krones, the company decided this year to acquire a new **RK 940 rotation decrowner** and a combination of a **single bottle decapper ESR 3** and an **single bottle decrowner EN 940**.