

## 50 years RINK – time for a new design

After 50 years it was time to modernize the company's design. Not only the company's anniversary, but also the Drinktec as the world's largest beverage event provided the perfect opportunity. The difficult task was to preserve the recognition value of the logo and make it more modern and readable at the same time. I hope we succeeded:



DECROWNING



DECAPPING



CAPPING



SPECIAL

# RINK

Machines for  
the beverage industry



# RINK REPORT

### 50 years RINK – Successful in the niche

In **1966**, when crown corks were still removed by hand, company's founder Wilhelm RINK thought that this activity could be performed more efficiently by machine and this is how the company RINK and the crate decrowner established. Soon after the market launch of the decrowner, customers made the request to decap bottles in crates.

Until this time, screw caps were exclusively removed on the bottle conveyor. However, an expensive bottle separation after unpacking was necessary, which, in addition to the extensive space requirement, also had a negative effect on the bottle buffer between the unpacker and the bottle washer.

With the introduction of the crate decapper in **1973**, we surprised our customers with a space-saving solution in front of the unpacker. With the company's take-over by daughter and son-in-law, Ursula (nee Rink) and Jochen Bäcker, the machine types have always been optimized and extended by all sizes.

In **1994**, Jochen Bäcker came up with the idea of removing the cork by means of a rotary movement, similar to a hand opener. The first machine was successfully commissioned in **1995**. This concept makes it possible to decrown up to 4,500 crates per hour.

A performance that has given company RINK the title "world leader in removing crown corks" in 2012

To date, more than 200 machines of this type are successfully commissioned worldwide.

With the introduction of the one-way deposit in **2003**, the returnable system and also the typical RINK customers came under pressure. Meanwhile the third generation with Dr. Michael Bäcker was successfully active in the family-run company. Together

with his father, Jochen Bäcker, he decided to broaden the market and to include capping technology into the product range.

The first capping machines were sold in **2006**. In the meantime, the company has more than 10 years of experience in capping technology and has established itself with a new clientele not only as a specialist for the opening, but also for the capping of bottles in the market.

Currently RINK machines are successfully used by more than 1,000 well-known bottlers of beer, water, juice, wine, spirits and other beverages. Whether decrowning-, decapping-, capping- or special machines RINK provides the customers the most economical solution – Made in Germany.



# RINK

## at the Drinktec 2017

11. - 15.9. in Munich  
Hall B4, Stand 526

At the DRINKTEC, RINK will present current machines and developments. Interested parties and customers are cordially invited to the expert talks.

### A family business with tradition

#### - Kelterei Müller

In the heart of the Wetterau is the **Kelterei Müller** since 1905. The range includes high-quality apple wines, direct juices from 100% fruit juice, and various nectars and fruit juice spritzer. With the entry of Klaus Müller as managing director in 1969, the wine press took the legal form of the limited partnership (KG). Through extensive extensions and conversions, the tank grew to eight million liters. In 1976, a 3,750-square-meter hall was built, in which the warehouse and the

### The football gods and the beer

#### - CCU Argentinien

Football is the most popular sport in Argentina. The Argentineans are keen on this hobby not only in clubs much more on streets and squares. The first stop of the so-called "groundhopper" for the first beer before the kick-off is the Café Locos por el Fútbol (café for football-crazy), a popular meeting point in Buenos Aires.

The Compañía de Cervecerías Unidas short **CCU** is the largest brewing group of Chile. In addition to beer, non-alcoholic beverages are also produced. Today, **CCU** is the largest brewery in Chile, the largest mineral water bottler, the second largest wine producer and the second largest brewery in Argentina.

At present, **CCU Argentina** operates in six production sites as the most important international company in: Salta, Santa Fe and Luján. After Chile meanwhile uses six **decapping machines type KM 690**, the company has now decided to purchase four **rotation decrowners RK 940** for the Santa Fe and Lujan sites in Argentina.



### Honestly deserved!

#### - Privatbrauerei Ustersbach

**Ustersbacher** In the middle of the natural park, „Augsburg Western Forests“ is the private brewery **Ustersbach**. The history dates back to the year 1605. "Artisanal brewing, which still gives beer time, is just as important to us as the use of modern, environmentally-friendly plants to preserve our beautiful nature. We attach great importance to the solidity and customer proximity", emphasizes brewer family Schmid. The Ustersbach brewery employs 100 people. The company was awarded the DLG „Prize of the Best in Gold“ for the 24th time in a row in 2017 and has already been awarded three times to the BMEL's federal prize winners. The Ustersbacher



brewery has been certified according to the International Food Standard (IFS) since 2014 to produce beer specialties, alcohol-free soft drinks and mineral water. After the brewery acquired a **rotation decrowner RK 940** from RINK in 2008, they decided to buy a **decapper KM 790 / 12K E** this year.

bottling are lodged. In 1986, the new bottling hall was finished with a modern filling line. Quality and proximity to the customer continue to be the guideline of entrepreneurial action at Müller. In this regard, they acquired Schwalbacher Brunnen in April 2004 in Schöffengrund-Schwalbach.

A new generation of Müller has taken on important functions with Stephan Müller and Tanja Müller-Diehl in the management. Mr. Stephan Müller has decided to buy a new **single bottle decapper ESR 06**, which will be exhibited at this year's Drinktec in Munich.



Kelterei  
Müller  
Jede Frucht  
"ne Wucht!"

### „Bienvenida a Paraguay“

#### - Cerveceria Paraguay S.A.

The name of Paraguay means „water going to the water“, derived from the native language. The landlocked country is bordered by Brazil to the east, Argentina to the south and west, Bolivia to the north and west. The **Cerveceria Paraguay S.A.** is one of the many worldwide locations of the **Anheuser-Busch InBev (ABInBev) brewery group**.

The company has its legal head office in Brussels and was developed in 2008 by the

acquisition of Anheuser-Busch by the Belgian-Brazilian InBev Group. ABInBev has more than 500 brands in more than 100 countries, including the global premium brands Beck's, Stella Artois, Corona and Budweiser. Many of the Group's sites already deploy RINK machines successfully. This year a **rotation decrowner RK 940** was sold via Krones to the **Cerveceria Paraguay S. A.** in Ypane.

